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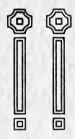


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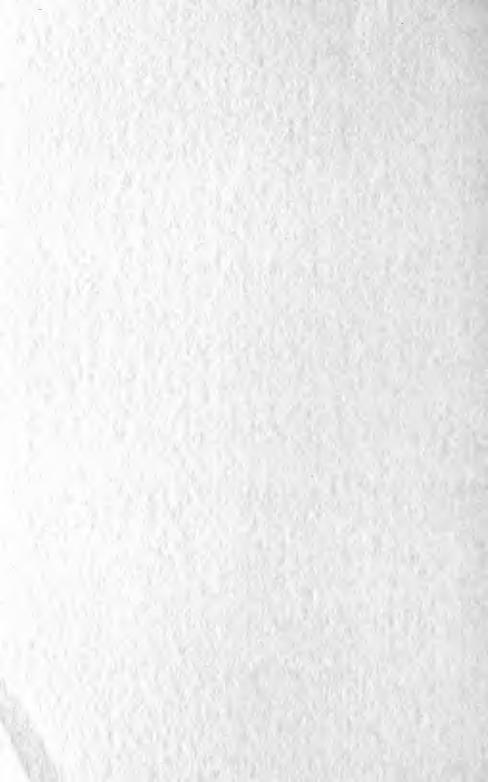
1924

CARL SALBACH

Dahlias -- Gladioli



6088 Hillegass Avenue
OAKLAND
CALIFORNIA, U. S. A.



...1924...

DURING the past year we have added many new names to our list of patrons and friends and it is our pleasure at this time to extend to all of them our hearty greetings.

Our business has grown out of a hobby. Each year it has been necessary to increase our acreage. Each year we have acquired the most improved varieties of dahlias and gladioli and have grown them in our Test Gardens side by side with the best of the existing standard varieties, together with our own new creations. As a result of these comparisons we have selected only those of greatest merit for our catalog.

May we extend our thanks to all who have favored us with their patronage and may we express the hope that our business dealings have been such as to warrant a continuance of their confidence and good will.

Very truly yours, CARL SALBACH

Member of

The Alameda County Floral Society The American Dahlia Society The American Gladiolus Society The Dahlia Society of California

Location of Our Gardens

Our exhibition gardens and office are located at the junction of Hillegass and Claremont Avenues, Oakland; within a mile of the University of California, where the Trial Garden of the Dahlia Society of California is situated. Visitors should take the College Avenue car, get off at the junction of College Avenue with Claremont Avenue and 62nd Street; walk one block west on 62nd to Hillegass, then south on Hillegass to the office, at 6088 Hillegass Avenue. From San Francisco, visitors should take the Claremont Avenue Key Route train, which passes the gardens on Claremont; getting off at the College Avenue station; walk down 62nd, etc. We shall be happy to greet you.

Our Stock Gardens

On account of the rapid growth of our business it became imperative last spring to greatly increase our acreage. To grow the best possible stock it is necessary to have the proper soil and climatic conditions. With this in mind we made a thorough canvass of all of the available land in Central California. We feel fortunate indeed to have acquired an ideal acreage near Alvarado, twenty miles from Oakland.

This land is a rich sediment loam especially adapted to the growing of bulbs and we have an abundant supply of pure fresh water. This year we irrigated our stock only three times but conserved the moisture by persistent cultivation. The plants were allowed to attain their natural growth without fertilizer of any kind and as the result we have harvested the finest lot of bulbs that we have ever seen.

Our 1923 Exhibits

On account of the writer's official position in the Dahlia Society of California our exhibit at the Palace Hotel this year was again com-

plimentary.

We made entries in all the flat work groups as well as in most of the vase and basket numbers and received many compliments on the beauty of our whole display. A large vase of Mrs. Carl Salbach occupied one end of the table and a beautiful basket of Leora Creed the other. A glorious low spreading basket of Paul Michael with huckleberry called forth innumerable exclamations of pleasure. Another basket of Earle Williams, one of the most popular cut flowers this year was also greatly admired.

At the Hotel Oakland Show of the Alameda County Floral Society we were again awarded the grand prize, the Hotel Oakland

trophy for the most meritorious display.

We also received first prize for the best collection of cactus dahlias with Ballet Girl, Margaret Stredwick, Silver Hill Park, F. W. Fellows, Herbert Raby, Pierrot, Curlew and John Riding.

First for show dahlias with Esmond, Gold Medal, John Walker,

Mme. Marie Agnostoki, Maritana and Tom Jones.

First for collarettes with Abbe Hugonard, Ami Nonin, Giant de Lion, Schwartzatel, Souv. Bel Accueil and Wm. Welsh.

First in singles with Betty, Cardinal, Mrs. J. Hicks, Princess

of Wales, Snow Drop and Union Jack.

First for the most artistic basket of dahlias containing Amun Ra, Champagne, Earle Williams, Eldorado, Insulinda, Leora Creed, Mexico, Mrs. Jessie Seal, M. H. DeYoung, Paul Michael, Princess Pat, and The McGregor.

We received five seconds and several thirds and first prize for the best display of gladioli, showing over a hundred varieties, singly

and in mass.

The Dahlia Society of California

The Dahlia Society of California is a splendid organization composed of real flower lovers. Their meetings are very interesting and instructive. Their official publication, *The Bulletin*, which contains much dahlia news, is sent free to members who also receive a card which entitles them to all the privileges of the society, including free admission to the annual Dahlia Show at the Palace Hotel, San Francisco.

The dues are \$2.00 a year. We invite you to become a member and shall be pleased to receive your application.

General Information

Please read carefully before ordering.

- Order Early. Early orders are solicited to prevent disappointments in case the variety selected should be sold out.
- Forwarding. We begin to fill our dahlia orders just as early as the clumps can be safely divided in the Spring, and as soon as the weather will permit of shipment. Gladioli can be shipped either in the Fall or Spring.
- Guarantee. We exercise every care to ship only first-class stock, but give no warranty, expressed or implied and will not be in any way responsible for the results of planting or forcing of any seeds, bulbs, roots or tubers sent out by us. We are anxious to satisfy all of our customers and will gladly make replacement of any article that does not prove true to name or does not arrive in good growing condition. Please notify us at once if a shipment should not arrive in satisfactory condition. If the purchaser does not accept the goods on these terms no sale is made, and they must be returned at once.
- Substitutions. We do not substitute unless directed to do so. If late in the season, we would suggest that you indicate a second choice.
- Assortments. For those not acquainted with the different varieties of dahlias, we will make up a collection of one dozen tubers, of our own selection, all named varieties listed in this catalog, for \$5.00, \$10.00 or \$15.00. In each case we will give good values and generous count.
- Forwarding. All retail orders amounting to \$1.00 or over will be delivered prepaid to all parts of the United States and Canada.
- Terms. Remittance with order unless otherwise arranged.
 - Culture Directions will be enclosed with each shipment.
 - References. For our business standing, please refer to Farmers and Merchants Savings Bank, or Bank or Italy, Oakland, California.
 - Stock. All of our dahlia orders will be filled with strong divisions of field grown tubers.
 - A Recommendation. Every grower should have a copy of Sies' dahlia manual, a very comprehensive and reliable booklet on dahlia culture, which we can supply for 60 cents a copy.
 - Name and Address. Please write your name and address plainly.

Carl Salbach, 6088 Hillegass Ave., Oakland, Cal. Telephone Piedmont 5986W

Prizes Won with Dahlia, Mrs. Carl Salbach

(Described on Page 9)



Silver Medal—twelve blooms shown with stems, annual show Dahlia Society of California, 1919.



Gold Medal—best three year old seedling Trial Gardens—Dahlia Society of California, 1919.



First Prize—best twenty-five blooms shown with stems, annual show, Dahlia Society of California, 1921.



First Prize—best twelve blooms shown with stems, annual show Dahlia Society of California, 1920.

New Dahlias

From the East and From the West

- AL Koran (Davies). This is one of the finest of the golden yellows. The blooms are large and full, each petal having a slight wave which adds to the grace of the flower. The plant is a good grower and the flower stalks are long and rigid. Won first prize at the San Francisco and Oakland Shows in 1922 for the best three year old seedling and also first prize at Oakland for the best vase of twelve blooms shown with stems. A fine addition to the decorative class.....\$5.00

- Francis Lobdell (Waite). A very large hybrid cactus in a most pleasing color combination—an attractive cluster of white petals at the center with surrounding petals of clear mallow pink shading to white at tips. One of the finest vases at the Philadelphia Show this year was of this dainty flower.

- Jersey's Beauty (Waite). This beautiful clear rose pink decorative was one of the outstanding features of the Eastern Shows this year. Was the winner of several gold medals, certificates and first prizes and scored highest of any dahlia at the Trial Garden of the American Dahlia Society. We grew it in our own Test Gardens this year where it was greatly admired by hundreds of visitors.

Decorative Dahlias

Double flowers, full to the center, early in the season at least; flat rather than ball shaped, with broad, flat somewhat loosely arranged floral rays with broad points or rounded tips, which are straight or decurved (turned down or back) not incurved, and with margins revolute, if rolled at all.

- Al Koran (Davies). A golden decorative. For full description see page 5....\$5.00

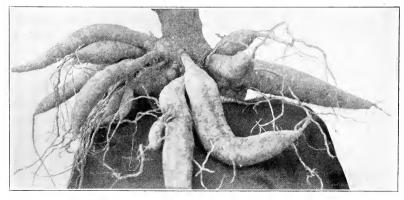
- Black Jack (Dressler). Maroon decorative. For description, see page 5..\$5.00

- **Chronicle, The** (Westilius). Rich glowing red. Description, see page 5..**\$5.00 Comstock** (Bessie Boston). An immense yellow with slightly fluted petals and

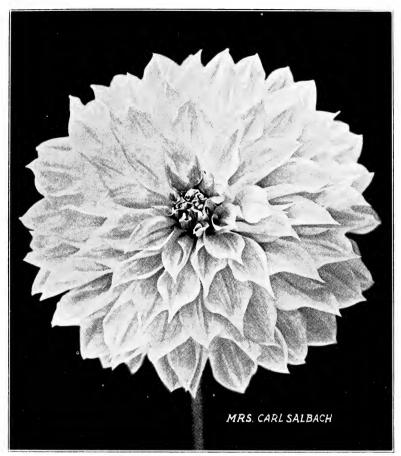
- Jersey's Beauty (Waite). Beautiful rose pink. For full description, see page 5.

 Tubers......\$25.00

- Lucy Davis (Davis-Wilmore). This dahlia was grown in the front row of our Test Gardens and was the cause of much favorable comment on account of its pleasing color of clear rich golden apricot. The blooms are of good size and are produced freely. The stems are long, wiry and graceful, but not stiff......\$2.00
- Mary C. Burns (Bessie Boston). A lovely flower in two tone coloring, the face of petals being a beautiful old gold and the reverse a dull red to old rose. The stems are fine and the large blooms are produced in great profusion.....\$2.00



CLUMP OF TUBERS OF DAHLIA-MRS. CARL SALBACH



Mrs. Carl Salbach (Salbach). This dahlia at the time of its introduction created a tremendous sensation. Since then it has been grown with utmost satisfaction in every section of the continent as evidenced by the hundreds of letters we have received from growers East, West, North and South, and even from faroff Australia, England and South Africa. The flowers which are produced in great abundance are large, of great depth and of perfect formation. The color is a lovely shade of mallow pink. The stems are extremely long and cane-like, holding these regal blooms proudly erect above a tall vigorous plant. Has many medals, cups and other first prizes to its credit, including a Certificate of Merit from the American Dahlia Society and a Gold Medal from the Dahlia Society of California. At a recent canvass of the trade exhibitors at the American Dahlia Society Show, Mrs. Carl Salbach was among the three receiving the second largest vote as the dahlia most popular, most called for and most in the public eye. Mrs. Carl Salbach is a dahlia of fine growing habits, a generous producer of tubers and of beautiful large flowers, a perfect exhibition variety, an especially fine cut flower and most beautiful and stately in the garden. Wonderfully satisfactory when planted close in mass. As the originator of this variety we have a very large supply of tubers which have been grown in the open Quantity prices on request.

- Mrs. Ethel F. T. Smith (Broomall). An immense creamy white shading to lemon. Our visitors called it the "White Poinsettia." The plant is tall and vigorous and is a generous producer of large blossoms. The stems are long and straight. \$1.50
- Mrs. I. de Ver Warner (Marean). One of Judge Marean's best creations. Very large beautiful flowers of fine form and substance. Color a rich rosy mauve. Stems long and rigid. Very attractive in the garden and one of the best for exhibition and for cutting. Together with Mrs. Carl Salbach and Ambassador this was voted second most popular dahlia at the recent American Dahlia Society Show. We consider it one of the best dahlias on our list...........\$5.00



PAUL MICHAEL—DECORATIVE

Paul Michael (Michael). Deep orange buff, shading to old rose on reverse of petals. One of the largest dahlias to date. Won first prize as largest flower in both the San Francisco and Oakland 1921 shows, and the highest award of merit at the Trial Gardens of the Dahlia Society of California, 1921. Held fifth place on the American Dahlia Society list as to the most popular dahlias. \$2.50

- Rosa Nell (Broomall). Another favorite with both the cut flower lovers and the exhibitors. Ranked eighth in the list voted on at the American Dahlia Society as to the most popular dahlias. The very large blooms are of a bright clear rose and are carried well above the foliage on good wiry stems. This is one of the first dahlias to attract the attention of visitors to our garden......\$1.50
- **Star of Texas.** A very good light yellow. The blooms are of medium size and the stems first class. The plant is a very free bloomer of rather low growth. .50c

- **Tommy Atkins** (Bessie Boston). We have never grown a red dahlia that has called forth so much admiration as Tommy Atkins. The beautiful glowing scarlet blooms of large size and fine form are held well above the plants on long straight stems. The plant is a vigorous grower and prolific bloomer. This flower is as happy an addition to the garden, the bouquet or the show table as the British Tommy to the story or song. Stock limited..........\$4.00
- U. S. A. (Stillman). An immense dahlia of exquisite deep orange that attracts much attention. Free blooming. Excellent long stems..................\$2.50

Cactus Dahlias
True fluted type; flowers fully double; floral rays or petals long, narrow, incurved or twisted, with sharp, divided or fluted points and with margins revolute (rolled backward or outward), forming in the outer florets a more or less perfect tube for more than half the length of the ray or petal.
Alabaster (Stredwick). Pure white with long incurved petals and good stem. The largest and best white English cactus to date
A. R. Perry. Old rose tipped gold. Large flower with incurved petals. Splendid for exhibition and very attractive in the garden
Arthur Twitchett (Bessie Boston). An American cactus in a faint blush pink turning to white late in the season. Incurved petals, fine stems and a very free bloomer
Ballet Girl (Bessie Boston). This is one of the most striking dahlias in our gardens. Some of the flowers are orange edged white, others pure orange and still others a variation of white and orange, all on the same bush. A splendid cut flower and there is no better for exhibition
Bride's Bouquet (Wilmore). A pure white American cactus. Good form, fine straight stems, and it keeps well as a cut flower. The plant is a vigorous grower, well branched
British Lion. A peculiar tawny reddish color. The plant is tall and strong and the flowers are very large. The petals are somewhat incurved
Curlew. Light rosaline purple. Large full flowers with incurved petals. The finest purple cactus for exhibition. English type
E. F. Hawes (Stredwick). One of the most vigorous growers of all the cactus. The large pink flowers are held erect on long, stout stems. A very prolific bloomer Always in demand as a cut flower
Empire (Bessie Boston). A beautiful large American cactus in raspberry red, with perfectly rolled, incurved petals. The bush is filled with the big blossoms which hold their centers till frost
Firecrackers (Salbach). A large American cactus in scarlet suffused orange yellow Good stem, good cut flowers and free bloomer
F. W. Fellows (Stredwick). Probably the best cactus to date. The large orange to terra-cotta blooms are produced in great abundance on good wiry stems. A wonderful exhibition flower and splendid for cutting. Should be in every garden
Gladys Bates (Bessie Boston). American cactus with beautiful large blossoms incurving petals of tan with a reverse of rose. A profuse bloomer of fine form and fine stems
Golden Wave. Deep golden yellow. The blooms are large and are freely produced on good stems. Always comes full to center
Golden West (Broomall). This variety is a typical American cactus. A vigorous grower, producing a great number of perfect blooms of deep rich yellow heavily overlaid with orange. The stems are fine and the blooms last well when cut Very popular for basket work and table decorations
and a very free bloomer, with good stems
fine form on straight stems and very numerous all season. A fine cut flower. 75.

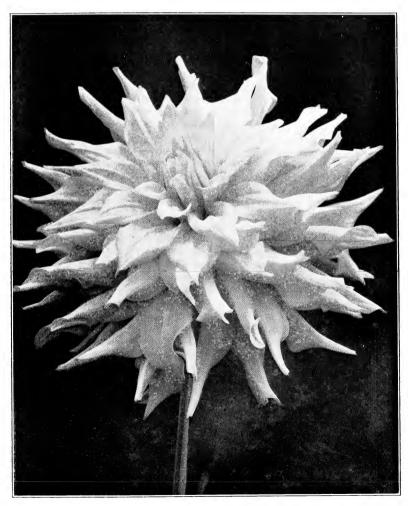
Lolita Velasco (Bessie Boston). A very large white American cactus, blooming well above the foliage on long straight stems. The petals are of good substance, very long and rolled back the full length. Center excellent. One of the best Mary Purrier (West). Large intense crimson scarlet with narrow petals and splendid stems. Excellent exhibition variety. Very showy in the garden . \$1.00



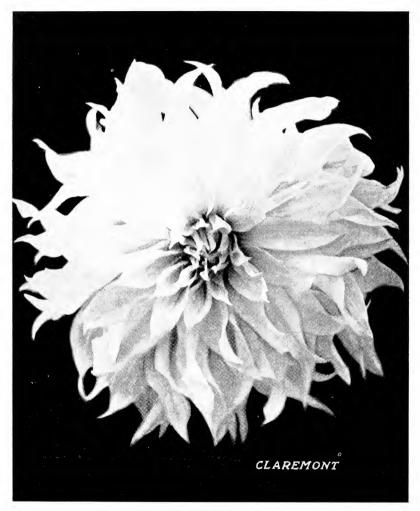
MRS. HARRY FEE-CACTUS DAHLIA

- Norman (West). One of the largest and most satisfactory English cactus. The blooms are composed of a great number of fine twisted petals, giving the flower great depth. The color is a deep rich scarlet and the blooms are held perfectly Pierrot (Stredwick). One of the most unique dahlias in existence. The flowers are very large and are composed of long, narrow tubular petals of deep amber, tipped white. A wonderful exhibition variety, very free blooming and striking Regent (Bessie Boston). A prize winning American cactus in Tyrian pink, shading lighter to the center which is entirely hidden by the incurving petals. The flower has size, pleasing color, straight stems, is free blooming, and keeps Sweet Briar (Stredwick). A very refined flower of a lovely shade of pink. The blooms are of excellent form and are held high on stout stems. Very free Valiant II. Very large brilliant crimson with incurved petals, resembling a big red spider. Unexcelled for exhibition and very showy in the garden....\$1.00 Hybrid Cactus Dahlias Flowers fully double, floral rays short as compared with previous type; broad, flat, recurved or twisted, not sharply pointed except when tips are divided (staghorn), margins only slightly revolute and tubes of outer florets, if any, less than half the length of ray or petal. California Enchantress (Bessie Boston). Beautiful shade of light pink. The large well-formed blooms are held perfectly erect on long stout stems. \$1.50 **Claremont** (Salbach). The large creamy pink flowers are made up of long, curly petals, giving a very graceful appearance; stems long and wiry. A vaseful of these lovely flowers is most dainty and beautiful, see cut page 16.....\$2.00 Daddy Butler (Bessie Boston). A large hybrid cactus of fine exhibition form. American Beauty rose with lighter reverse. A most prolific bloomer with fine stems and unusually good lasting qualities......\$3.50 Esther Hunt (Bessie Boston). A beautiful Oriental orange hybrid cactus. For full description see page 5......\$4.00 Elsie Oliver (Bessie Boston). One of the largest hybrid cactus dahlias grown. The color is a delicate pink shading to cream. While the flower is very large the fine form and delicate coloring give it the necessary grace to make it exceedingly attractive. The bushes are decidedly branching and produce an abundance of blooms, which are held well above the foliage on good stems. \$5.00 Francis Lobdell (Waite). Pink and white hybrid cactus. For full description see page 5. (See cut page 15).....\$10.00 George Walters (Carter). A very large soft coral pink suffused with gold in center. The plant has splendid growing habits and the flowers are produced in great

Gladys Sherwood (Broomall). A very large cream white flower on a straight stiff



FRANCIS LOBDELL—HYBRID CACTUS See description on page 5



HYBRID CACTUS DAHLIA For description see page 14

- Mrs. Richard Lohrmann (Lohrmann). Beautiful large Chinese yellow flowers, which are held high on fine stems. Although classed as a hybrid cactus, it comes as a perfect decorative with us. One of the best yellows.......\$1.50

- Tom Lundy (Fenton). An especially good dahlia for a warm climate and heavy soil. One of the largest true hybrid cactus grown. The blooms are a deep rich crimson and the stems are long and stout. A very free bloomer.......75c

Peony Flowered Dahlias

Flowers are semi-double, having two, three, or more rows of broad, flat, loosely arranged rays or petals, surrounding an open center which is usually a conspicuous golden yellow; the inner floral rays being usually curled or twisted, the outer rays either flat or more or less irregular. Sometimes the rays are pointed, occasionally they curl and twist over the center.

- Cream King (West). Very large graceful flower of rich cream, held high on long, stout stems. Prolific bloomer. Fine for exhibition and cutting.........75c
- Edith Cavell. An immense flower of old gold, shading to reddish bronze. On account of the fine, stout stems and rich coloring this is one of the best peony dahlias for cutting, especially late in the season. Stock limited.......\$1.50
- Geisha (Hornsveld). A most sunshiny combination of scarlet and gold, with an exquisite ring of amber yellow at center; petals broad and peculiarly twisted and curled. One of the most gloriously colored flowers in the garden...\$1.00

- Gorgeous (Bessie Boston). This dahlia named itself. It is gorgeous. The flowers are immense to the end of the season. The color, yellow and bright scarlet. Stems exceedingly long and stiff. Wonderfully fine for garden, cutting, and
- Liberty (West). A very good scarlet with splendid stems. The plant is a good
- Mexico (Burns). An immense peony. Rich velvety carmine with soft yellow lines running through the broad petals. Center empire yellow. Beautiful in bouquets and splendid for exhibition. Grows particularly well in warm cli-
- Meyerbeer (Nonin). The large blooms of perfect peony form, are of a deep velvety cardinal, shading to purple. A very popular dahlia. Stock always scarce. .75c
- Mrs. Jessie Seal (Gleadell). The large blooms of beautiful old rose are held high on long, graceful, wiry stems. A vigorous grower and very prolific bloomer.
- Oregon Sunset (Gill). A richly colored flower of scarlet and yellow of the Geisha type, but somewhat larger. The petals are broader and more regularly set and the stems are better. \$2.00



THE ORIOLE—PEONY DAHLIA

- The Oriole (Burns). A very striking peony in a most remarkable combination of burnt orange, red and yellow; many of the flowers shading to white at the tips. The blossoms are very large and numerous, and the stems are fine; one of the coming dahlias. A good producer.....\$2.50
- Pacific Glow (Burns). Immense blooms of delicate shade of pink. The petals are long and slightly twisted. Does especially well in a warm climate.....\$1.00

Pearl Ruggles (Ruggles). One of the finest peonies originated in California. Very large and exquisitely colored—a carmine rose shading to light pink at tips and to white at base of petals. Very long wiry stems. Petals long and twisted with small curled florets around the center. Very artistic\$1.50			
Richard Coeur de Lion. Very large soft rose pink of perfect form. The gracefu blooms are held aloft on long wiry stems. Useful as a cut flower and for exhibition			
Roem von Nijkerk. A distinct and desirable deep royal purple. The large blooms are held perfectly erect. Does well in heavy soil			
Sweetheart's Bouquet (Wilmore). A generously blooming peony with good straight stems. Rich salmon rose, pleasing alike in both day and night light. Particularly fine late in the season			
Pompon Dahlias			
Pompon dahlias are of the same shape as the shows and hybrid shows, but the flowers must be under two inches in diameter.			
Amber Queen. Rich golden bronze of fine form50c			
Bronze Beauty. Lovely shade of amber, good for cutting50c			
Dark Eye. Pure white with touch of lavender in center			
Darkness. Velvety maroon, good for cutting, free blooming50c			
Dewdrop. White tipped lavender			
Eva Salbach (Salbach-1923). Rich glowing red of perfect form. Awarded Certificate of Merit at the Trial Gardens of the Dahlia Society of California, 1923, scoring 95 points. Fine for cutting, ideal for exhibition. Very prolific of blooms			
George Ireland. Beautiful mauve; fine for cutting and exhibition50c			
Girlie. A very beautiful pure rosy lilac, much in demand			
Glow. Light old rose to coral. One of the favorites50c			
Hecla. The best white			
Ideal. Light yellow of fine form			
Johnnie. The tiniest of all. Dark red. Invaluable for cutting and exhibiting .50c			
Kitty Barrett. Buff yellow, tipped red; one of the best for cutting50c			
Lassie. Yellow base suffused rose. Fine for cutting			
Little Beeswing. Golden yellow heavily tipped cherry red. One of the most popular for cutting and exhibition			
Little Bugler. Rosy purple. Fine for cutting50c			
Little Donald. Small bright red of excellent form			
Marietta. Deep wine color, fine form			
Macbeth. A beautifully shaped flower of a lovely soft shade of pink. This is one of the most pleasing of all the pompons and the stock is always scarce. \$1.00			
Phyllis. Deep yellow, shaded and edged red. Very fine			
Rosebud. White ground, edged rosy pink. Beautiful for cutting. Prolific grower and bloomer $50c$			
Sammy. Fine gold. One of the best for cutting			
Sunset. A clear orange. Very popular			

Show Dahlias

Show dahlias are double flowers, globular or ball shaped rather than broad or flat, full to center, showing regular spiral arrangement of florets; floral rays more or less quilled, or with markedly involute margins and rounded tips. The hybrid shows are of the same general form but larger, more flatly globular and more loosely built.

Anna Rehorst (Rehorst-Bessie Boston). A wonderful hybrid show of deepest purple			
Betty Bird (Seal). A beautiful glowing pink hybrid show. Flesh pink at edges to coral red at center, with a suggestion of yellow at the base of petals. The flowers are large, with long graceful wiry stems and splendid keeping qualities. The bushes are of low growth, always full of these lovely pink blooms. A big bowl of Betty Birds on our table at the Dahlia Show of the Dahlia Society of California, this year, was a great center of interest. We have never had enough of these lovely dahlias to fill our orders			
Big Ben. Biggest and finest red hybrid show. Splendid stems. Fine exhibition variety			
Black Diamond. Large flower of deepest maroon. Hybrid show50c			
Daniel Cornish. A grand exhibition variety. Large blooms of raspberry red. Good stems			
Diadem. Deep maroon. One of the best			
Esmond. Clear, bright yellow. Perfect form			
General Haig (Kettlewell). Best scarlet show. Pure English exhibition type \$1.00			
Golden Opportunity (Doolittle). Rich buttercup yellow, shaded burnt orange in center. One of the best hybrid shows, and a fine cut flower\$1.00			
Gold Medal. Canary yellow, striped and flaked red			
John Walker. Fine exhibition type. Pure white			
King of Purple. Deep purple			
Les Amours de Madam. Large flower of cerise with stripe of deeper color50c			
Mme. Marie Agnostoki. Large pale pink50c			
Maritana (Bessie Boston). Large exquisite lilac. Highest English type of show			
Nugget. Orange overlaid brick red			
Tom Jones. Perfectly formed lavender			
Yuban. Hybrid show. Yellow striped and speckled red. Immense blooms75c			
Collarette Dahlias			
Single type; open centered blossoms with not more than nine floral rays, with one or more smaller rays usually of a different color, from the heart of each ray floret, making a collar about the disc.			
Abbe Hugonard (Rivoire). A giant in this class. Purple, edged white, with white collar			
Ami Nonin (Charmet). One of the most beautiful of its type. Shaded old rose. 50c			
Cream Cup. A big creamy white, slightly cupped, white collar50c			
Diomede (Charmet). Deep carmine purple, suffused and edged white, lighter collar. Large, very tall and fine			
Herald. Large rosy pink with white collar			

Single Dahlias

Open centered flowers, small to very large, with eight to twelve floral rays, more or less in one circle; margins decurved or revolute (turned down or backward). There are no distinctions as to colors. This class embraces the large Century type as well as the small English type.

Fuji San. Bronze yellow, with crimson around center	. 50c
Lady Bountiful. Beautiful rose pink	. 50c
Little Othello. Dark velvety maroon, yellow center, dark foliage	. 50c
Mrs. J. Hicks. Buff with crimson disc.	. 50c
Princess of Wales. Clear soft pink	50 c
Snowdrop. Pure white	50 c
Union Jack. White striped with red. Very distinct	50 c



Gladioli

The word gladiolus comes from the Latin gladius, meaning little sword and is used because of the resemblance of the gladiolus leaves to a sword. The first mention we have of gladioli was in the days of the Romans. They were first found in the Mediterranean region, then further north in Europe, in England and in South Africa. Such wonderful improvements have been made by the European and American hybridizers that we can scarcely recognize these early specimens as the forerunners of our present glorious gladioli.

How to Grow Gladioli

The bulbs should be planted in the spring, after all danger of frost is over. Plant from four to six inches deep, according to the lightness of the soil and the size of the bulbs. In a cool climate they thrive best in a good sunny place. Where the summers are extremely warm, a partially shaded place is preferable.

We do not advocate the use of dressing too liberally. A light application of any well decayed manure or good commercial fertilizer applied on the top of the ground after the plants are several inches high will aid in producing larger blooms. Never apply fertilizer at the time of planting. The ground should be kept moist (not wet) until the flower spikes begin to appear, then water freely. The spikes can be cut as soon as the first bud begins to open. Four or five of the lower leaves should be left to help mature the new bulb.

The bulbs should be dug as soon as the leaves turn yellow or as soon as they are killed by frost. They should be lifted tops and all and allowed to cure, preferably out of doors. If in a warm climate they should be shaded during the heat of the day and should at all times be protected from frost. The usual time for curing is from four to six weeks. When thoroughly dry the tops should be cut off close to the bulbs and the old dried corms removed from the bottom of these new bulbs. Store in shallow trays in a cool dry place protected from frost.

For General Information, see page 3. Gladiolus orders can be filled in the fall or spring.

Subscribe for The Flower Grower, published at Calcium, N. Y., "For all who grow Flowers." \$1.50 per year, three years for \$3.50.

Gladioli

- Anna Eberius (Diener). Dark velvety purple, throat shading deeper. Wide open flowers of excellent substance. Spike strong. Prolific..25c each; \$2.50 doz.

- Catharina (Velthuys). Beautiful grayish light blue, lower petals a darker blue, with brownish red spots. Received Award of Merit at Haarlem....50c each

Claremont (Salbach). 1923. Beautiful, clear, light yellow, shading to deep rich yellow in throat. Strong flower spike. Blooms well placed and many open at one time. A very fine yellow. Rated by Mr. Chas. E. F. Gersdorff, of Laurel, Maryland, recognized authority on gladioli at 94 as an exhibition variety and 93 as a commercial variety. Withdrawn to build up stock.

Early Sunrise (Kirchhoff). This beautiful gladiolus has the colors of a sunrise before a storm. The blooms are large wide open and very handsome.......50c each



TWO DOUBLE ROWS OF E. J. SHAYLOR

Evelyn Kirtland (Austin). A large, wide open flower of rose pink, shading to shell pink in center, with brilliant scarlet blotch on lower petals. Spikes long and graceful. One of the most beautiful pink varieties...25c each; \$2.50 doz.



FREDA, Grown in Mass

Freda (Salbach). 1923. Very large, wide open geranium pink shading to La France pink center. Cream lip with faint carmine markings in throat. A vigorous grower. Mr. Chas. E. F. Gersdorff scored this variety at 95 points out of a possible 100 as an exhibition flower and 96 as a commercial flower.

50c each; \$5.00 doz.

Flora (Velthuys). Rich yellow, nearly a self color—except for a few tiny markings in throat. The large lily-like flowers are compactly placed on very strong flower spikes. A vigorous grower, fine for cutting.......25c each; \$2.50 doz.

- Gold (Hoeg). Without doubt the best clear, deep yellow grown. The stock is very scarce......large bulbs, \$1.00 each; medium size, 75c each
- Golden Glory (Kunderd). A large, richly colored yellow with brownish red throat markings. Finely ruffled.....................50c each; \$5.00 doz.
- Golden Measure (Kelway). Large blossoms of rich golden yellow with no markings. Slightly ruffled. Strong growth with very large spike of bloom. One of the choicest yellows.....large bulbs, \$1.00 each; medium size, 75c each

- Indian Summer (Kunderd). A very large late variety. Light lavender rose pink on creamy white ground. Strong spikes with six to eight very massive ruffled flowers open at one time. . . . large bulbs, \$5.00 each; medium size, \$2.50 each
- Joe Coleman (Kunderd). Rich red, very large and vigorous. Fine lasting qualities......25c each; \$2.50 doz.

Mr. Mark (Velthuvs). One of the new light blues, with a dark spot...25c each



MRS. FREDERICK C. PETERS

- Mrs. Frank Pendleton (Kunderd). Flushed salmon pink with rich maroon blotch on lower petals. A beautiful stately bloom. The plant is a vigorous grower and the spikes long and graceful. One of the finest . 10c each; \$1.00 doz.
- Muriel (Velthuys). Very good light blue with darker throat markings. 50c each

- Polar Star (Metzner). Large stately white with faint blush of lavender pink. The flowers are well placed and many open at one time. The florists' demand always exceeds the supply of this fine flower, see cut page 31.50c each; \$5.00 doz.

- Richard Diener (Diener). Very large clear glowing La France pink with light flakings of geranium pink and soft orange tongue. The blooms are slightly ruffled and are beautifully set on splendid spikes. Eight to ten open at once. A truly wonderful gladiolus.
 - Large bulbs
 \$5.00 each; \$50.00 doz.

 Medium size
 \$2.50 each; \$25.00 doz.

 Small blooming size
 \$1.25 each; \$12.50 doz.



ROSE ASH, Grown from Half-Inch Bulbs

- $\begin{array}{llll} Yellow \ Gem \ (\hbox{Kunderd}). & \hbox{Tall, light yellow with delicate throat markings of pomegranate purple.} & \hbox{Early distinct.} & \hbox{A fine cut flower..} \\ 10c \ each; \$1.00 \ doz. \end{array}$

Entire Collection except Claremont.

One each of this entire collection of 71 gladioli described on pages 22 to 29 except Claremont, valued at \$38.00 for \$32.50.

Primulinus Hybrids

These beautiful flowers are a cross between the small Primulinus species which is found growing wild near Victoria Falls, South Africa, and the large gladioli. The result is a new variety known as Primulinus Hybrids. The blooms are smaller than those of the gladioli, are slightly hooded, and are poised like butterflies on long, graceful stems. They come in the beautiful nasturtium shades, with a few exquisite pink varieties. Because of the size and the graceful pliant stems, they are especially lovely in baskets and for table decorations.

- Clio (Kunderd). Very tall graceful flower. The color is a rich shade of orange with deep yellow throat, elegantly traced and veined deep orange........25c each

- Dexter (Kunderd). Tall blush rose pink, with creamy yellow throat. Very dainty........25c each

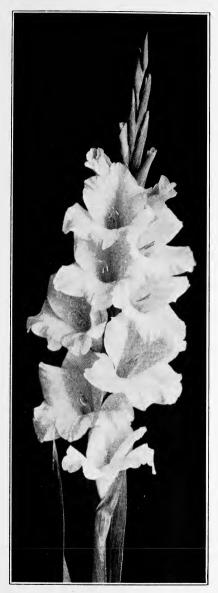
- Elberton (Kunderd). Beautiful light yellow to cream. Lower petals and throat deeper. Blooms large and wide open. The best of this color.....15c each
- Glow (Zeestraten). Light grenadine pink with soft carmine throat markings and buff yellow lip. Long wiry graceful stems......15c each; \$1.50 doz.

- Salbach's Prim (Salbach). 1923. Tall, peach red shading to strawberry pink, deep in throat; empire yellow on two lower tips. Long slender flower spikes. Many large beautifully ruffled blooms open at one time. One of the most cheerful and lovely of the Primulinus Hybrids. Rated by Mr. Gersdorff at 86 as a commercial variety and 88 as an exhibition variety..... 25c each; \$2.50 doz.

Primulinus Hybrids in Mixtures

Our stock of these dainty flowers is of excellent quality. The shades run from the most delicate creams and pinks through the light yellows and primrose to orange, with an occasional rose pink and soft red.

We are offering these at 25 for \$1.00, and 100 for \$3.50.



POLAR STAR

Large Gladioli in Mixtures

In order that we may offer our customers gladioli in extra mixture, we have made up a collection, using such name varieties as Mrs. Frank Pendleton, Crimson Glow, Evelyn Kirtland, Louise, Early Snowflake, Salbach's Prim, Halley, Golden King, and other named varieties together with seedlings of our own creation that we have deemed worthy of growing in quantities.

We are offering this splendid mixture at \$1.00 doz., \$3.00 for 50, and \$5.00 per 100.

To each order for 100, we will add one extra large bulb of **Rose Ash** properly labeled.

For special Gladiolus collections see next page.

Gladiolus Collections

The Amethyst Bouquet	The Orchids
Anthony B. Kunderd \$ 50 Anna Eberius 25 Bordeaux 25 Diener's American Beauty 1 00 Early Snowflake 15 E. J. Shaylor 15 Herada 15 Indian Summer (medium size) 2 50 Panama 15 Pink Lily 25 Pink Wonder 45	Byron L. Smith. \$ 35 Early Snowflake 15 Indian Summer (medium size) 2 50 Le Marechal Foch 15 Louise 50 Mary Pickford 20 Mrs. Frederick C. Peters 75 Pink Wonder 45 Polar Star 50 Sweet Lavender 35
Rosenel	Value
The Beacon Light	Sweet Sixteen
Beacon Flame \$ 50 Crimson Glow 25 Joe Coleman 25 Lacordaire 15 Martha Washington 35 Mrs. Francis King 10 Pride of Hillegom 20 Red Emperor 50 Red Knight 15 Virginia 25 Value \$2.70 One each of above list for \$2.25 The Colonial Blue and White Baron Hulot \$ 10	E. J. Shaylor . \$ 25 Evelyn Kirtland . 25 Freda . 50 Gretchen Zang . 15 Le Marechal Foch . 15 Maiden Blush . 15 Mrs. Dr. Norton . 25 Mrs. Francis King . 10 Mrs. Frank Pendleton . 10 Myrtle . 20 Panama . 15 Pink Wonder . 45 Prince of Wales . 15 The Pearl . 10 Virginia . 25 Value . \$3.20
Catherina 50 Kirchhoff's Violet 1.00 Magic 25 Marie Kunderd (medium size) 1.50 Mr. Mark 25	One each of above list for\$2.50 The Aristocrats
Muriel	Diener's American Beauty\$1.00
Value	Early Sunrise 50 Freda 50 Golden Measure 1.00 Indian Summer (medium size) 2.50
The Golden Wedding	Kirchhoff's Violet 1.00 Marie Kunderd 2.50
Flora \$.25 Gold 1 .00 Gold Drop .50 Golden Glory .50 Golden King .10 Golden Measure 1 .00 Schwaben .10 Sidney Plummer .50 Yellow Gem .10	Mrs. Frederick C. Peters .75 Pink Wonder .45 Purple Glory .100 Red Emperor .50 Richard Diener .50 Rose Ash .50 Sidney Plummer .50 Superba 1.50 White Giant .50
Value	Value

